

TRUMP®

HOTEL COLLECTION

Contact: Melissa Pogue / Kina Paegert
Middleton & Gendron Inc.
(212) 284-9937 / (949) 333-3287
mpogue@mg-pr.com / kpaegert@mg-pr.com

SUITES TO SAVOR: TRUMP INTERNATIONAL HOTEL™ WAIKIKI BEACH WALK® ELEVATES WAIKIKI VACATIONS WITH AN UNPARALLELED GUEST ROOM EXPERIENCE

HONOLULU – September 1, 2009 – In a perfect merging of beauty and function, guest accommodations at Trump International Hotel™ Waikiki Beach Walk®, opening this November, put the emphasis on just that – *accommodating*. Almost a dozen distinct room and suite layouts create settings as ideal for couples seeking a private getaway as they are for large, multigenerational family gatherings.

While supremely comfortable, the suites' contemporary, residential design – steeped in authentic Hawaiian influences – will convey their luxury with a subtlety that allows the views to take center stage. The effect will be a guest room environment that tempts its inhabitants to linger, even while the golden sands of Waikiki beckon just outdoors. And it promises an unforgettable vacation experience – the memories of which guests will be invited to capture with a photographic portrait taken in their suite, as part of the hotel's Lanai Memory Maker program.

At this newest addition to the Trump Hotel Collection, the range of accommodations will span from 355 to 2,050 square feet. Spacious studio suites will be ideally suited for couples and friends, while one-, two- and three-bedroom suites, some with dens, are ideal for families and larger parties. This flexibility will allow families to select a suite layout to suit their individual needs. Kitchens with top-of-the-line appliances by Wolf, Sub-Zero and Bosch, will make it simple to whip up a family breakfast, or have a romantic dinner cooked in-suite by a Trump chef. Laundries and the latest in entertainment technology will add to the residential comfort of the suites.

A selection of **Trump Signature Level Suites** elevate the experience even further. Located on the top three floors, these suites will afford totally unobstructed views and upgraded premium designer furnishings. Trump Signature Level guests will enjoy exclusive services that include an Executive Greeting and in-room check-in service, guaranteed advance reservations at hotel restaurants, and preferred spa treatment appointment times. These suites also will be stocked with in-room treats on arrival and replenished daily, upgraded bath amenities, yukata robes (in addition to plush Trump

robes), a tropical floral arrangement, premium coffee and teas, a Wii or Xbox for children's entertainment, a choice of international newspapers daily, and binoculars to take full advantage of the spectacular views.

All Trump Waikiki guests will also be able to rely on the signature guest services programs of the Trump Hotel Collection – the **Trump Attaché**, **Trump Kids** and the **Trump Baby Attaché** – to ensure that all their in-room needs are met. The possibilities will range from pre-stocking suites with baby necessities, family entertainment and favorite treats to arranging for a personal trainer in suite.

While these services are standard to every hotel in the Trump Hotel Collection, the guest room experience could only be Waikiki, thanks to inspired interiors by noted Hawaii-based designer Suzanne Nessel's SN Design. Beautifully refined and stylishly contemporary, suite interiors will evoke Waikiki's unique history through natural elements and authentic Hawaiian motifs. Hand-crafted millwork, Koa wood and luxurious granite and marble finishes will create a rich backdrop for furnishings that quietly recall the Tropical deco style of Waikiki's golden age, when the arrival of ocean liners transformed what had been a playground for Hawaiian royalty into an international resort destination.

Expansive floor to ceiling windows and private lanais will create a fluid relationship between indoors and out, making the most of the spectacular ocean views and the legendary cooling trade winds that sway the abundant palm trees. This connection to the natural environment will extend to the five-fixture baths, where deep soaking tubs offer the ultimate relaxation to top off a day of activities in paradise.

Reservations may be made by visiting www.trumpwaikikihotel.com or by calling 1(877) 683-7401.

Trump International Hotel™ Waikiki Beach Walk® is located at 223 Saratoga Road, Honolulu, HI 96815; www.trumpwaikikihotel.com. It joins a growing family of luxury hotels under the **Trump Hotel Collection** brand. Launched in October 2007, Trump Hotel Collection is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed **Trump International Hotel & Tower® New York**, **Trump International Hotel & Tower® Chicago** and **Trump International Hotel™ Las Vegas**. Also joining Trump Hotel Collection in the second half of 2009 is **Trump SoHo™ New York**. Additional hotel projects are under development around the globe, including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump Hotel Collection is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.

#