

TRUMP
INTERNATIONAL HOTEL™
WAIKIKI BEACH WALK®

FOR IMMEDIATE RELEASE

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Important Update: Please disregard earlier release dated August 4

**CALL IT FAMILY OR 'OHANA':
TRUMP INTERNATIONAL HOTEL™ WAIKIKI BEACH WALK® GATHERS GENERATIONS
FOR MEMORABLE OAHU COAST EXPERIENCE**

HONOLULU – August 18, 2009 – From the Trump family to yours, the next generation of luxury hospitality on the Waikiki beachfront will welcome travelers of all generations when it opens in November. From *Tutu Wahine* and *Tutu Kane* (grandma and grandpa) down to the smallest *keiki*, or child, Trump International Hotel™ Waikiki Beach Walk® will offer expansive accommodations and unrivaled services for the whole *ohana*, making it the ideal choice for an intergenerational island getaway.

An array of room and suite types will cater to families traveling together, affording guests flexible accommodations from studios with kitchenettes that feature microwave, premium Wolf cooktop and Sub Zero mini-refrigerator to suites of up to three bedrooms that include room for the family nanny and pampering areas to relax together. Full gourmet kitchens are equipped with dinnerware and small appliances, and can be stocked in advance so that the family's favorite treats as well as Hawaiian offerings are waiting upon their arrival. For those who would rather not cook a large meal after a long day of wave riding, beach going or site-seeing, the hotel's in-house chef is available to prepare a delicious dinner for the entire family in the comfort and privacy of their own suite.

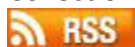
Located steps away from the beach, the hotel will offer a Beach Attaché to facilitate oceanfront activity ranging from splashing in the warm Pacific to arranging water sports for the more adventuresome in the group.

Guests of the Trump International Hotel Waikiki Beach Walk will enjoy all the services and amenities of Trump Hotel Collection's brand-wide programs created for families – Trump Kids and Trump Baby Attaché – as well as the following:

- Hawaiian embrace program: The hotel’s own “auntie” will captivate children each week with story hour at sunset, as part of a program designed to introduce children to the local island culture.
- Authentic adventures: A selection of carefully crafted excursions – far removed from the typical tourist fare – will be customized to each family’s personal interests.
- Lanai Memory Maker program: From reunions to anniversaries, family milestones can be celebrated with a variety of multigenerational activities, capped off by a family photo at sunset.
- Children’s amenities: Children’s menus and kiddie cocktails are just the beginning of the special attention young guests will enjoy. Rooms will be outfitted with pint-sized robes and slippers, as well as tub amenities, special surprises upon check-in, and more. Age-appropriate books and games will be stocked in room (along with necessities for babies and toddlers) as part of the Trump Kids and Baby Attaché programs, easing parents’ minds and allowing for lightened luggage.
- Location, location, location: Trump International Hotel Waikiki Beach Walk is ideally located on an island with access to a wealth of family attractions including Sea Life Park, Honolulu Zoo, Wet ‘n’ Wild Hawaii water park, Polynesian Culture Center, exceptional shopping, world-class snorkeling at Hanauma Bay, fishing excursions and more. And for aspiring surfers, Waikiki is the best place in Hawaii to learn the sport.

Trump International Hotel Waikiki Beach Walk is offering special introductory rates for bookings from November 16 through December 21, 2009 including spacious studios with kitchenettes and queen-sized sofa beds from \$255 per night, and one bedroom guest rooms with full gourmet kitchens and queen-sized sofa beds from \$525 per night. Reservations may be made by visiting www.trumpwaikikihotel.com and by calling the toll-free reservations number at 1(877) 683-7401.

Trump International Hotel™ Waikiki Beach Walk® is located at 223 Saratoga Road, Honolulu, HI 96815; www.trumpwaikikihotel.com. It joins a growing family of luxury hotels under the [Trump® Hotel Collection](#) brand. Launched in October 2007, Trump Hotel Collection is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed **Trump International Hotel & Tower® New York**, **Trump International Hotel & Tower® Chicago** and **Trump International Hotel™ Las Vegas**. Also joining Trump Hotel Collection in the second half of 2009 is [Trump SoHo™ New York](#). Additional hotel projects are under development around the globe, including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump Hotel Collection is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.



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